

GOSUB 60 UNLEASHES HOUSE FLIPPING FRENZY

Mobile game enables players to purchase, flip and sell homes without any of the real risk

SANTA MONICA, Calif. – April 15, 2008 – Continuing to produce best-in-class casual games for the mobile mass market, GOSUB 60, an independent innovator, publisher and marketer of mobile entertainment, today announced the availability of House Flipping Frenzy. Challenging skills in the real estate market, House Flipping Frenzy takes players across the nation from neighborhood to neighborhood purchasing, remodeling and selling homes to make the maximum profit.

Strategic decision-making and fast acting-fingers work together to make House Flipping Frenzy an exhilarating game experience. In the fix-it stage players make purchasing and remodeling decisions based on the current market of a particular neighborhood, while in the flip-it stage players have to act fast in order to capitalize on the highest bid. Ultimately, players seek to increase bankroll and achieve the highest measure of status and real estate success in exclusive Beverly Hills.

“As one of the top ten U.S. mobile game publishers, we attribute our success to creating the highest quality casual games and House Flipping Frenzy is no exception,” said Josh Hartwell, CEO of GOSUB 60, Inc. “Leveraging the popularity of house flipping and design shows, the game combines two of the most popular casual game mechanics – strategy and fast twitch – to create a unique experience that can be appreciated by fans of both methods.”

Starting in a small Maine town, House Flipping Frenzy comes fully loaded with 5 cities, 25 neighborhoods and hundreds of different remodeling options. With GOSUB 60's iCUBED™ dynamic content engine, players can expand game play even further by downloading additional cities and themed neighborhoods such as “Sportstown” at no extra cost.

House Flipping Frenzy is available now nationwide through major carriers. For a monthly subscription, the price is approximately \$2.99. For unlimited access, the price is approximately \$6.99. Final price is ultimately determined by the carrier. Downloads are available through the carrier deck.

About GOSUB 60:

GOSUB 60, headquartered in Santa Monica, California, is an independent innovator, publisher and marketer of mobile entertainment, servicing 36 carrier partners in more than 20 countries. In 2006 and 2007, GOSUB 60 was named the only non-venture funded independent publisher ranked in the Top Ten Mobile Publishers. Founded in 2003, GOSUB 60 focuses on creating casual games and is responsible for delivering titles such as Sudoku Deluxe®, Solitaire Deluxe® 12-Pack, Blackjack Cheater® and Curious George® Monkey Fun to the mobile game deck. For more information on GOSUB 60, please visit the website at www.gs60.com.

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